

# op-ed

## Apartheid has not changed

BY DR. LOUIS MITCHELL

Apartheid, the evil racist institution that rules South Africa, is a "people-eater," to coin a phrase from a Spanish Jesuit friend of mine. The wretched system has a fiercely negative impact on black, white, and "colored" (those of mixed blood) in all the lands that Pretoria rules.

Most of the churches of South Africa believe that apartheid denies the common origin of us all in the purposes of God. Ironically, even those churches which dare to support this stringently racial discriminating system believe the same. The Roman Catholic Archbishop of Durban, Denis Eugene Hurley, has long since stated in all of his public and written appearances that we should grow up into a common life of shared responsibility and power. The government watches him carefully, of course, and affirms that he knows no better since he works with the majority black population.

Most of the churches acquiesce with the archbishop's position and also call the institution of apartheid what it truly is, unjust, immoral, and un-Christian on all levels. In short, inasmuch as segregation, separation, and discrimination are rooted in perverse religion, the Church has declared apartheid a heresy.

Apartheid's newest outward manifestation is in the proposal for a more up-to-date South African constitution. The document is to be put to the test of a referendum — a referendum to be held amongst whites only, of course. Blacks, the majority by some 20 million people, will have no say

in either the referendum on the constitution which will result from it. The constitution's supporters — the officially appointed government spokesman of Afrikaan stock — advance that the new document is far more liberal than ever before since it gives the "coloreds" more say in governmental policies.

This concession is granted because the "coloreds" represent the in-between group, some of them having more white blood than black running through their veins as the mark of class superiority to the native 24 million blacks.

The Archbishop Hurley, the anglican secretary of the South African Council of Churches, the president of the Methodist Conference of South Africa, have all issued statements urging white Christians — and there is irony in that statement, indeed — to vote against the wicked proposals. They see in this illwilled document another mutation of the racist weed of apartheid. The proposal is just another device to prevent people from crossing racial barriers and working together of unity and peace, to echo the outspoken black leader, Bishop Desmond Tutu.

We have learned over the years that economic sanctions will not rid South Africa of this immoral system. On the other hand, however, the tolerance of the West — England, France, the United States, Canada and West Germany, to name the leaders in passivity — will hardly burn to the ground this invidious people-eating plant known as apartheid.

*Dr. Louis Mitchell is a member of the English department.*

## Unrest threatens presidential visit

*Decision not to go was appropriate*

BY MATT HANLON

Considering the present conditions existing in the Philippines, President Reagan's recent decision to avoid a scheduled visit to that country is a smart move.

Trouble in the Philippines began in late August following the assassination of opposition leader Benigno Aquino. Many Filipinos believe that President Ferdinand Marcos contributed to Aquino's death and since then there has been multiple demonstrations and uprisings. The opposition feels that if Reagan visits the country he will be supporting Marcos and this could lead to even more dangerous protests.

Recently on American national television, Marcos claimed he did not have to answer to any questions concerning Aquino's death because he had nothing to do with it. He then insisted that opposition to his rule within the country is being caused by "a few radicals" and that the news media in the U.S. is creating this imaginary anti-Marcos atmosphere. Through his message, Marcos attempted to convey the point that there is relatively no turmoil existing in the Philippines and opposition to his government is minute.

As we know, there is more opposition to his rule than he would like us to believe, and what he is trying to do is hide the truth.

Reagan is currently attempting to negotiate a nuclear arms "build-down", that is, compromise with the Soviet Union. This is perhaps the most crucial part of arms negotiation within the past 10 years. And with the statement made recently by a Philippine government official that there would be a protest of a million people if Reagan came, it would be ludicrous to jeopardize his safety. His position is vital to international developments. Although a normal relationship with the Philippines is a vital interest for the U.S., we cannot jeopardize the safety of Reagan in such a crucial period—a smart move.

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## Use simple words, not complex verbiage

BY STAN ARASIM

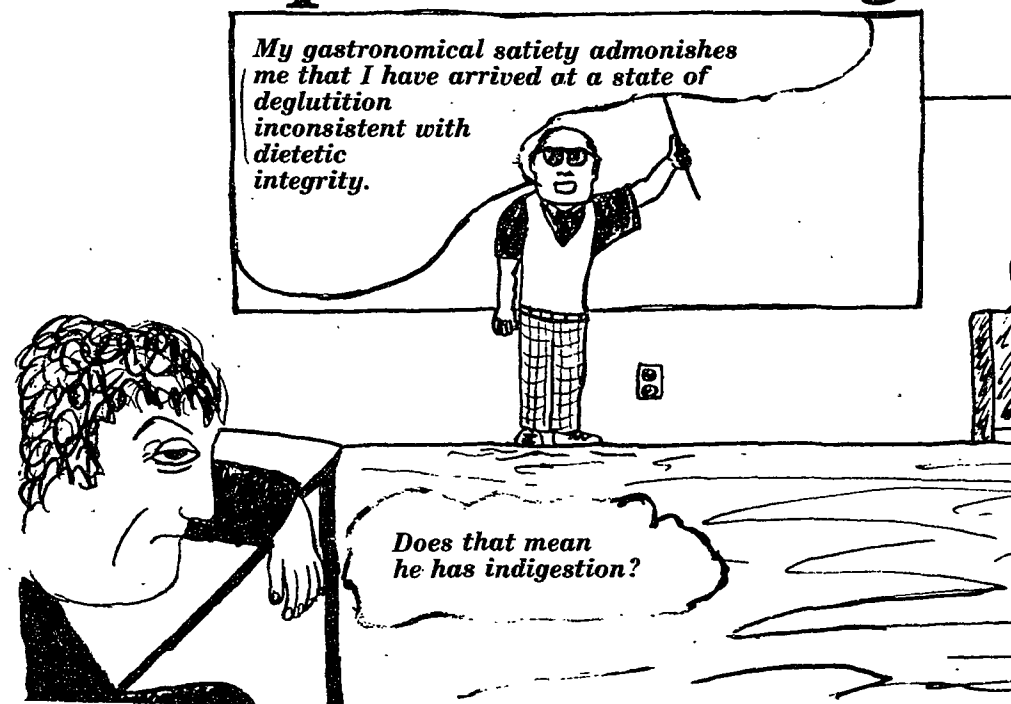
During my first week here after 30 years in industry I looked over the students in the colorless and dingy rooms of O'Hara and couldn't help but reflect that education has gone nowhere. I used to sit in the same old dingy and colorless room in an ancient building at Cornell, listening to a geezer like myself who used a text written by professors writing as they do today: to impress their peers and tenure boards rather than to educate students.

I'm teaching managerial marketing and using a handed down text that defines marketing with 36 words, 10 of three or more syllables, scaring the livin' hell out of the students...and me. Why not: "...products and services to consumers for payment..." Well now, that wouldn't impress the department chairman at Hofstra, would it? It's much too clear. My classes and I are translating the text into basic English, skipping hundreds of buzz words and phrases I've never heard used.

I read some other texts and it became evident that authors borrow. To write a text, one needs and IQ of about 90, a knack with buzz words, a half dozen other texts and a facility to change the working, rearrange the chapters a bit and insert some quotes to footnote *Journal of Marketing* and *Business Week* articles with the publication dates to create and illusion the text is up to date.

Then one prepares something called an Instructor's Manual. The teacher, it is assumed, cannot think for himself so the answers at the end of the chapters are provided. And, true, the teacher probably cannot think anymore since he's been using these manuals for years. Meanwhile he wonders why teaching has lost its luster, not realizing fun comes from challenge, fun comes from the resulting feelings of accomplishment when meeting challenges.

Anyhow, I found a Conference Board publication with results or research among 267 companies doing market planning and will



introduce it in early October after the groundwork is laid. And I'm using some content from another text by another professor but this one at least consults and is in touch with the living. Meanwhile I pepper each lecture with actual experiences

relevant to text contents and prepare my own cases and problems, also based on experience. I'm having great fun and not one student has as yet fallen asleep.

*Stanley Arasim is a member of the School of Management.*