

NEWS RELEASE

University of Scranton

PUBLIC RELATIONS DEPARTMENT
SCRANTON, PENNSYLVANIA 18510
PHONE (717) 961-7660



PLEASE USE WITH HEAD SHOT OF
JEFF JONES, IF AVAILABLE

EXCLUSIVE TO THE SCRANTON TIMES
FOR IMMEDIATE RELEASE
TRANSMITTED JANUARY 6, 1983

Today's college students, observers tell us, are much less devoted to causes than they once were. Career preparation and financial security now seem to occupy their thoughts.

Student athletes have become increasingly rare in an era when many colleges and universities exhibit an almost professional commitment to athletics.

A University of Scranton student athlete, however, is proving to be an exception to both of these generalizations.

Disturbed by the plight of starving children in Chad, Jeff Jones, leading rebounder for the University's nationally ranked men's basketball team, has initiated a fund-raising drive to aid residents of the African nation.

Jones, a junior marketing major who has set his sights on a graduate degree following completion of his studies at the University, is currently working out arrangements with international relief organizations to channel funds raised at the University to the children of Chad.

In addition to canvassing on campus, Jones will place a donation box outside the Long Center Gymnasium prior to tomorrow evening's basketball game with Lycoming College, in the hope that fans attending the game will be moved to make a donation.

JEFF JONES... ADD 1

A graduate of Philadelphia's West Catholic High School, Jones was voted the "Most Improved Player" on last year's U of S basketball squad.

Jones' effort to aid the children of Chad is the latest expression of U of S students' concern with the problem of world hunger.

The University community participates annually in a day-long "Fast for a World Harvest." Funds raised during the fast are donated to Oxfam-America, an international organization that funds self-help projects world-wide.

On the local level, members of the University's Human Resources Association sponsor a Thanksgiving Food Drive to provide dinners for more than 100 needy area families.

More information on the drive to aid the children of Chad can be obtained by contacting Jones at [REDACTED].